

VMOTO VISA CARD

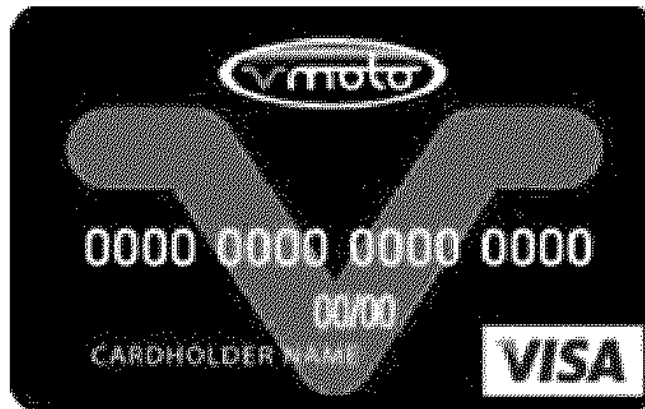
ANNOUNCEMENT

27 JULY 2006

Optima Corporation Limited is pleased to advise that its wholly owned subsidiary and specialist scooter brand Vmoto, is set to launch it's own Vmoto branded Visa card, an Australian first for a scooter or motorcycle company.

The card will be available from any of Vmoto's participating 65 five dealers throughout Australia and offers a convenient and hassle free 20 minute on-the-spot approval process. The facility and card is being provided by and in conjunction with ASX listed Financial Resources Limited (ASX: FRL).

This enables the Vmoto customers to have their Vmoto Visa card approved at the dealership which in turn is used to finance their scooter and accessory purchases. Once produced, the Visa card is mailed to the customer, which can then be used for any purchase anywhere in the world where Visa is accepted. Applicants for the Visa card are not limited to Vmoto buyers; anyone can apply for a Vmoto Visa at any Vmoto dealership.



* Final design of the card is subject to VISA approval and the above is provided by way of example only.

Up to 40% of scooters are purchased under finance of one type or another and the Vmoto Visa card offers a quick and efficient alternative to conventional motor vehicle finance. We expect that not only will the availability of the Vmoto Visa card result in increased sales; it is another element of the long term branding strategy which should enhance the market leadership of Vmoto in Australia. Furthermore, the cards will provide an additional revenue stream to Vmoto's operations in the form of a 1% fee of the balance of all Vmoto Visa cards on issue for the life of those cards.

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