

23 August 2005

The Manager  
Australian Stock Exchange Limited  
10th Floor  
20 Bond Street  
SYDNEY NSW 2000

### **Introduction of Shareholder Share Purchase Scheme**

The Board of Optima Corporation Limited (“Optima”) is pleased to announce the introduction of a Share Purchase Scheme (“the Scheme”). This will enable eligible shareholders in the Company, irrespective of the size of their shareholding, to purchase up to \$5,000 worth of shares in Optima at an attractive price, free of all brokerage, commission and stamp duty.

As an incentive for shareholders, the purchase price of the new shares to be issued under the Scheme has, on this occasion, been set at 10 cents each, which is a **13.8% discount** to the average market price of Optima’s shares on the ASX over the last 5 days on which sales in the shares were recorded before the day of this announcement.

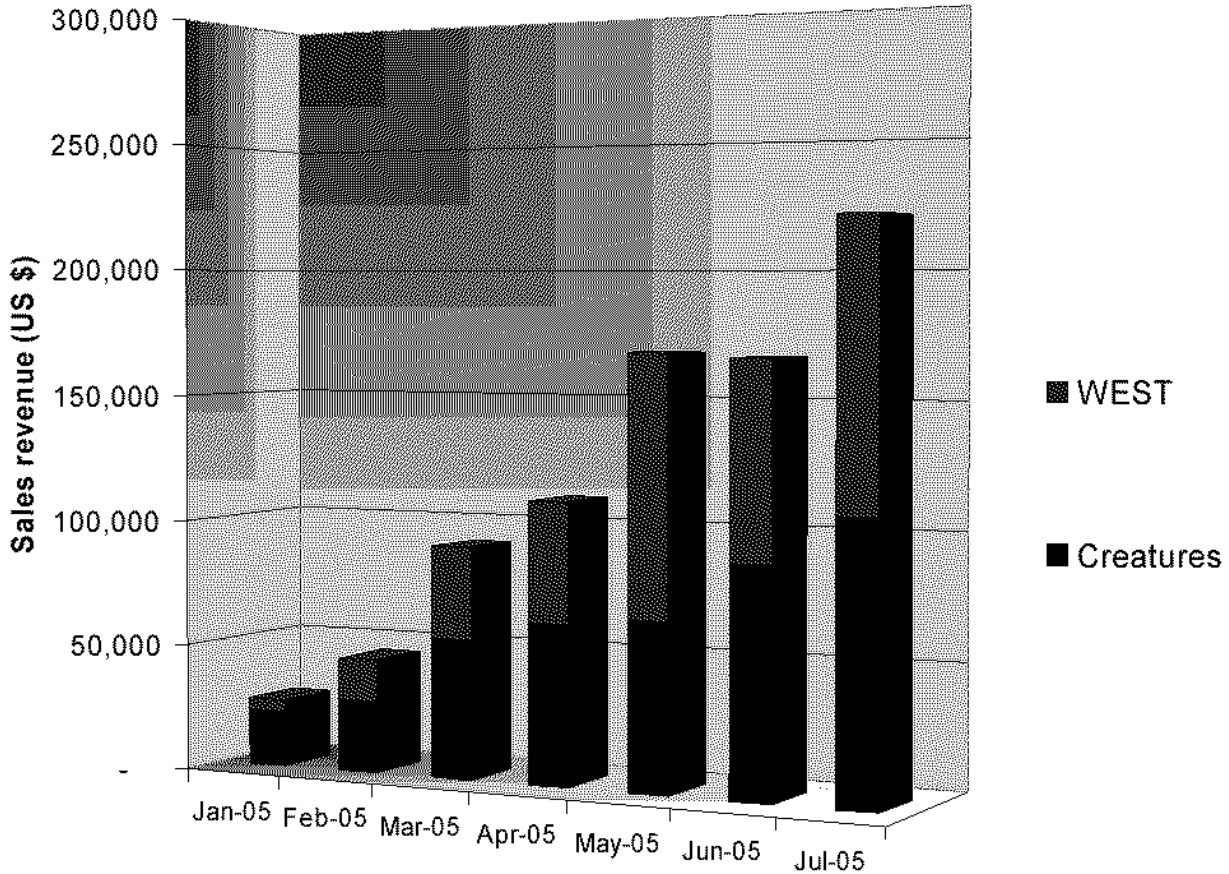
The Directors who are already shareholders in the Company intend to top-up their own holdings to the maximum extent possible under the Scheme as they believe the offer represents an excellent opportunity to acquire further shares ahead of what could be an exciting time in the Company’s development.

Optima has the exclusive licence to market the WEST and Creatures of Leisure surfing brands in the United States. Sales for each of these high profile WEST (wetsuits and clothing) and Creatures of Leisure (surfing accessories), broke through the monthly US\$100,000 threshold in July 2005 and have enjoyed consistent monthly sales growth since their launch in January 2005.

To date 190 stores throughout the USA now stock WEST products which positions Optima on track to reach the target of 250 retail outlets for this range by the end of this calendar year. Similarly, Creatures of Leisure products are now distributed in over 250 retail stores across the United States, which keeps the brand on target to achieve its goal of 350 to 400 stores by the end of the calendar year.

Sales recorded by both brands since January 2005 are depicted on the graph overleaf.

The Company’s focus is to expand the distribution base through opening new retail accounts each month to provide continued sales growth. Notwithstanding sales fluctuations due to seasonal factors, it is noted that the record July 2005 revenue of approximately A\$300,000 is credible evidence that the Company’s strategy in the United States is succeeding.



The United States is the world's largest market for surfwear – with Optima having secured a 10 and 5 year licence to market and sell WEST and Creatures of Leisure respectively, into this arena.

**Additional information and key dates**

The right to participate in the initial offer made under the Scheme will be available exclusively to persons who are registered as holders of fully paid ordinary shares in Optima at 5pm (Perth time) on the record date of 26 August 2005 and whose registered address is in Australia or in any other jurisdiction in which it is lawful and practical for the Company to offer shares under the Scheme. The offer is non-renounceable and the right to apply for shares cannot be sold or otherwise disposed of.

  
C o r p o r a t i o n   L i m i t e d  
ACN 098 455 460

Please note that the maximum investment per shareholder is **\$5,000** (representing 50,000 shares at a purchase price of 10 cents per share). The minimum number that can be applied for is 5,000 shares at a total cost of \$500. A maximum of 10,000,000 shares will be issued under the Scheme to raise up to \$1,000,000, which will be used to fund the expansion of the Company's distribution base in the United States. In the event that more than 10,000,000 shares are applied for under the Scheme, applications will be scaled back on a pro-rata basis. Shareholder approval is not required to issue shares under the Scheme.

***Indicative Timetable***

Record date to determine entitlements	Friday, 26 August 2005
Dispatch of Share Purchase Scheme	Monday, 29 August 2005
Closing date for applications from shareholders	Friday, 16 September 2005

*If you have any questions on the proposed scheme, please call the Company's office on (08) 9382 2869 during normal business hours.*

Yours sincerely,

**Blair Sergeant**  
*Managing Director*